



# Guidelines for visitors

Kazan Expo  
International Exhibition Center



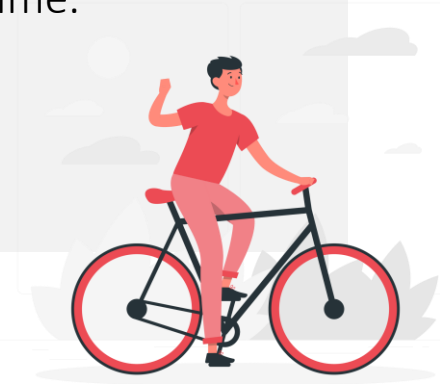
Small steps toward a big goal



# BEFORE EVENT

Visitors can help reduce their carbon footprint by following the tips below:

- Use ground transportation as an alternative to air travel if the flight takes less than 6 hours;
- Use available public transportation or eco-fueled cars;
- Choose hotels that implement sustainable initiatives;
- Choose online registration;
- Make sure to have your own beverage container;
- Use the opportunity to expand your knowledge in the sustainable development by attending the relevant sessions of the programme.

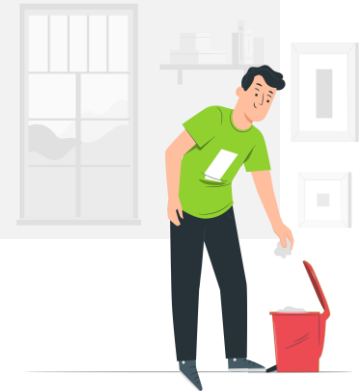




# DURING EVENT

Visitors can take advantage of all the necessary infrastructural facilities to make their stay in the exhibition center more environmentally friendly.

- Choose reusable alternatives over disposable cups when ordering drinks at coffee shops and get 10% off. Refuse plastic lids and straws;
- Dispose waste in separate waste collection litter bins;
- Use the website or electronic versions of the handouts;
- Choose reusable alternatives instead of disposable bags when purchasing something during the event;
- Reduce the amount of souvenirs;
- Use business cards made from environmentally friendly materials or electronic versions.





# AFTER EVENT

Every visitor can take advantage of the opportunities they need to reduce their carbon footprint.

- ❑ Return printed handouts to the organizer if they are no longer needed;
- ❑ Turn in your badge for recycling in the special litter bins located at the pavilions' exits;
- ❑ Dispose leftover paper materials, batteries and plastic waste to specialized collection points.





# VISITORS FORM

You can leave us feedback by completing a short form.



Let's save the planet together!

[marketing@kazanexpo.ru](mailto:marketing@kazanexpo.ru)

